

In general, clothing can be of two types: - made to order; - ready-made clothes, sold in the shops. When some piece of clothes fits you especially well, people say 'As if it was made personally for you!' This testifies to the fact that ordered individually clothes look much better than bought ready-made and they show your high social status, or your personal preferences. No doubt, such clothes serve the characteristic feature of class. The problem is that in order to unify the basic sizes there were created sets of basic French curves, used to cut the clothes details. But each human being has individual peculiarities of shape, as well as everyone's unique in his soul. Therefore not all the people can choose the very right model for themselves in the shops of the ready-made clothes. But there is always a choice. In the shop of the men's clothes you may walk amidst rows of trousers, jackets, suits, or even tuxedos for special occasion; or you can search for your size in the accurate heaps of jeans and sportswear after you have chosen the right model on the mannequin; or you can try on stylish topcoats, warm coats, soft jumpers... There are still a few articles of men's clothes in the shops: suits, jeans, topcoats, shirts, t-shirts, raincoats, trousers, knitted jumpers, polo-neck sweaters, jumpers, underwear... What is a modern man's wardrobe? It inevitably contains elements of classics, even if the owner of the wardrobe is adherent to sportive style. The secret of classical clothes is in the fact, that several strokes, accessories, little additions can totally change the whole image. For example a not expensive suit combined with the right shoes, tie and the watch, will look very presentable and imposing. And if you tie a variegated kerchief on your neck, or put on a light shirt of some untraditional hue, you will look like an innovator. The norms of the classics require to add colour to your image through the accessories, at the same time limiting this to just one element; the colour of the suit is to be chosen in accordance with your natural skin colour, and the shirt comes after the suit, as its hue construes the suit colour. Do not forget that the socks are to be of the same colour with the shoes. The fashion for men's clothes changes slower than that for the women's clothes, and this hides a great advantage- your suit will remain stylish for long period of time if taken care of properly. Classical style remains the most popular, and traditional half-military cut in British style will stay the most wide-spread variant of the business suit (single-breasted jacket with broad shoulders and slender waist; narrow strict trousers). But any businessman needs sportive clothes as well, which will be used for active and passive rest, and the clothes to be worn at home; these will be comfortable, practical, made of natural materials. Modern youth fashion is fleeting and swift both in its women's and men's sectors. One can't give any advice here beforehand – only factually and only individually. The models of today will sink in the fashion-oblivion in a year or two. So, among the styles of the male clothes we can distinguish the following ones: - business style; - casual styles (smart casual, business casual, sport casual). Business style is easily recognized by the already mentioned classical British single-breasted suit, shirt and a tie. Shoes and the belt are chosen of the same colour and texture. Depending on the season, one can wear a cloak or a topcoat a little higher than the knee line. Recently the longer models like frock-coat have become popular. A hat, a briefcase and a prestigious watch are the well-known elements of this style as well. Casual styles are the styles for everyday usage. Smart casual is preferred by the employees of the companies with strict dress-code in the days, when there are no business meetings planned, or when they need to attend an event in the open air or leave on business trip. Tie is not necessary and can be left aside. Knitted shirt can be used instead of the woven one. Adding jeans to smart casual makes it business casual. It is not the street style, but it is not also

official bureau uniform as well. Here you get the mixture of classical wardrobe, jeans and knitted clothes. People feel comfortable dressed like this, but it also doesn't corrupt the working atmosphere. Sport casual says firm No! to classics and informality. Jeans, T-shirts, short sleeves, windcheaters, knitted garments. No doubt, the men's clothes is less diversified compared to women's, but this makes situational demands higher, as you cannot improve the whole image with some accessory. A reasonably chosen man's wardrobe is rather small and equivalent to woman's "I have nothing to wear at all".